

Reed Kroloff is the Dean and Rowe Family College of Architecture Endowed Chair at the Illinois Institute of Technology's College of Architecture. From his office in Mies van der Rohe's iconic Crown Hall, Kroloff champions 600+ students and 100 faculty and staff across 6 degree programs. He previously directed Cranbrook Academy of Art and the Cranbrook Art Museum in Bloomfield Hills, Michigan and was Dean of the Tulane University School of Architecture in New Orleans, Louisiana, which he led through Hurricane Katrina and its recovery. The recipient of the American Academy in Rome's Rome Prize Fellowship, Mr. Kroloff was also Editor-in-Chief of Architecture magazine, then the world's largest circulation professional design magazine. Mr. Kroloff is a principal at jones|kroloff, a unique advisory practice that develops strategy for clients in the design industry. A limited selection of the firm's clients includes Friends of the High Line, the Los Angeles County Museums of Natural History, the Whitney Museum of American Art, the National Library of Mexico, Yale University, the University of Chicago, Motown, Lutron, and the History Channel. Mr. Kroloff's writing appears in many publications, including "The Arizona Republic" (for which he was the architecture critic), the "New York Times," Esquire, I.D., Landscape Architecture, and others. He holds degrees from the University of Texas at Austin and Yale University, and has practiced architecture in Texas and Arizona.